

Lloyds TikTok Live Prize Giveaway Terms and Conditions

1. What is the TikTok LIVE Prize Giveaway?

The TikTok LIVE Prize Giveaway (the Draw) runs from 7pm on 26 August 2026 until 8pm on 24 September.

The prizes include but are not limited to takeaway vouchers, cooking appliances, personal technology such as wireless headphones, gaming devices, plushies and laptops (together the Prizes, and each a Prize).

There are 37 Prizes in total to be won across three Fresher Fortune Lloyds TikTok LIVE event draws (each a TikTok LIVE Event, or together TikTok LIVE Events). Each TikTok LIVE Event will have three questions. Winners will receive a Prize that corresponds to one of the three questions they correctly answer.

During the first 10 minutes of the relevant TikTok Live Event, there will also be 5 plushies available to win through the plushie naming giveaway described below.

There is no cash alternative to Prizes.

The Promoter is Lloyds Bank Plc. Its registered office is 25 Gresham Street, London EC2 7HN. 'We', 'us' and 'our' in these rules means Lloyds Bank Plc.

Everyone who enters the Draw and meets the entry requirements has an equal chance of winning.

By entering the Draw you agree to these rules.

2. How to take part

To enter, answer the question in the comments during the TikTok LIVE Event. You can enter all of the TikTok LIVE Events and all of the questions within each event. Follow the entry instructions given during each TikTok Live Event. We will only count comments posted within the time given. The time frame for the beginning and end of the question will be clearly stated during the TikTok Live Event. There will be 3 questions per TikTok LIVE Event.

To enter the plushie naming giveaway, suggest a name for the Lloyds plushie in the comments during the first 10 minutes of the relevant TikTok Live Event. The hosts will state when this 10-minute entry window begins and ends and may engage with comments about the suggested names. We will only count comments posted within that entry window.

You can submit one entry for each question at each TikTok LIVE event. This also applies to the plushie-naming giveaway.

Each person can win only one Prize per TikTok Live Event.

To enter you must be:

- aged 18+; and
- a UK resident.

Duplicate, fraudulent, automated, abusive, incomplete or otherwise ineligible entries will be excluded.

3. Who can't take part?

You cannot take part if you are employed by a company within Lloyds Banking Group or a supplier, including anyone employed by a supplier, and you are directly involved with the Draw.

4. The Draw and how it works

Fabric Social is responsible for administering the Draw on our behalf.

Publicly visible comments submitted during the relevant TikTok LIVE will be collected using ExportComments. This may include your TikTok display name, TikTok handle or username, the comment submitted and the timestamp of entry. Only publicly available information submitted as part of the Draw entry will be collected.

Fabric Social will review entries against these rules.

Winners will be selected at random using Wheel of Names, which produces verifiably random results. For each main Draw, 3 winners and 3 reserve winners will be selected. For each plushie naming giveaway, 10 winners and 10 reserve winners will be selected at random from eligible entries. Reserve winners will be used where these rules are not followed.

The prize draw and the plushie naming giveaway draw will take place within 24 hours of the end of each TikTok Live Event. We will review and approve the final winner selection before prize fulfilment or public announcement. The Promoter's decision is final.

5. How winners will be notified

Winners will be notified via direct message from the official Lloyds TikTok account only.

Winners must respond with their full name and UK postal address within 48 hours of being contacted to claim their prize.

All Prizes will be delivered within 7 working days after receipt of a winner's full name and UK postal address.

6. Data Privacy

The Promoter will collect and process personal data provided by entrants for the purpose of administering this Prize Draw.

For all eligible entrants, this may include social media account details and any information submitted as part of the entry process. For winners, the Promoter may collect additional personal information, such as name, email address, postal address and/or telephone number, where required for winner verification and prize fulfilment.

Personal data will be used solely for administering the Prize Draw. Personal data will be retained only to administer the Prize Draw and comply with any legal or regulatory obligations. Once no longer required, personal data will be securely deleted.

For further information about how the Promoter processes personal data, including participants' privacy rights, please see the Promoter's Privacy Notice available at: <https://www.lloydsbank.com/help-guidance/legal-information/privacy/data-privacy-notice.html>

7. Delaying or cancellation of the Draw

We reserve the right, acting reasonably, to delay or cancel the Draw because of:

- legal or regulatory issues;
- system failure;
- a third party failing to carry out services; or
- any other cause beyond our reasonable control.

If this happens, a notice will be put on our social media platforms where the Draw has been advertised as soon as possible.

8. General Conditions

- This Draw is not sponsored, endorsed, or administered by, or associated with TikTok.
- Your Prize will include everything stated as included during the relevant TikTok LIVE event. Any costs or expenses that are not listed will need to be paid for by you.
- If we can't award the Prize, we will award a different prize of equal or higher value.
- Nothing in these rules affects any legal rights you may have.
- At all times we will act reasonably.