

COMMERCIAL BANKING

Our Approach to Inducements

Under the UK Markets in
Financial Instruments
Directive II (MiFID II)



LLOYDS BANK

This document has been written for third party UK and European Economic Area (EEA) investment firms, such as Investment Advisers and Portfolio Managers. It describes our approach to inducements and the provision of research and other non-Monetary benefits to these firms, in connection with investment or ancillary services that they provide to their clients.

We'd ask you to be aware that it's your responsibility to determine whether you are a third party UK or EEA investment firm and whether this document is relevant to you.

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Regulatory background

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We'd ask you to be aware that it's your responsibility to determine whether you are a third party UK or EEA investment firm and whether this document is relevant to you.

UK MiFID II (MiFID II) seeks to regulate the provision of research and other inducements by UK and European Economic Area (EEA) investment firms, such as Lloyds Banking Group, to third party UK and EEA investment firms. The aim is to prevent conflicts of interests from arising. .

Lloyds Banking Group (“we”) must not pay, accept or receive from a third party any fee or commission or non-monetary benefit received in the connection with the provision of an investment service. There are some exceptions that apply.

These exceptions are:

Fees, commissions or non monetary benefits that are designed to enhance the quality of service and does not impair on our duty to act in your best interest.

Payment necessary for the provision of investment service e.g. settlement and exchange fees, legal fees.

Third party research.

Research for these purposes is categorised as a non-monetary benefit and should be paid for either out of the third party UK or EEA investment firm’s own funds, or a research payment account with a defined budget that has been agreed or funded by the end clients.

There are certain circumstances where the provision of relevant information would constitute an acceptable minor non-monetary benefit, such as where it has been made publicly available.

Recipient third party UK and EEA investment firms are responsible for determining whether or not the information they receive constitutes research and they must either refuse to accept the research or have a mechanism in place to pay for the research received.

It is our responsibility to ensure all the materials that we provide to third party UK and EEA investment firm

clients, subject to the MiFID II inducement rules, comply with such rules (in so far as they apply to us). We will not provide non-monetary benefits to these third parties unless they are carried out as part of a separate, chargeable service.

Other potential non-monetary benefits such as gifts, entertainment and hospitality, provided to third party UK and EEA investment firm clients, may also be subject to MiFID II inducement rules.

Where we are performing a service in conjunction with a third party, such as when we are supporting a primary bond issuance, we will disclose relevant fees that are paid or received by us for this service before providing any associated investment or ancillary product or service to you.

1. Day-to-day interactions with our sales contacts and colleagues

Your day-to-day interactions with Lloyds Bank plc or Lloyds Bank Corporate Markets plc Commercial Banking Markets' sales contacts, whether by phone or electronic communications, are to enable trade execution and support relationship building between us.

During these interactions, they may give you market commentary and other factual information that's publicly available. They may also give views on the market, as well as trade ideas – however any supporting rationale will be brief and not based on substantive analysis, unless the views have already been made publicly available in one of our standard publications. We believe these activities would either be connected to the execution service we provide, or would constitute an acceptable minor non-monetary benefit.

If you feel at any point that our interaction would constitute a non-monetary benefit, other than an acceptable minor non-monetary benefit, or does not comply with your internal inducement policies, please let us know immediately. We will then either stop providing this information or agree a fee with you for the relevant material or service.

2. Investment research

We do not have an independent research function. Therefore, we do not produce investment research (as defined under MiFID). As a result, investment research does not form part of the scope of this document.

3. Non-chargeable insights and expertise

Here are the most common circumstances where we believe the provision of relevant information would constitute an acceptable minor non-

monetary benefit, such as where it's been made publicly available.

a. Standard publications

We produce a range of standard publications covering recent economic announcements and general market commentary. We consider that many of these publications do not meet the relevant criteria to be categorised as research under MiFID II inducement rules as these are generally short term in nature and do not contain substantive analysis. But where we consider that such publications do meet the criteria to be categorised as research under MiFID II inducement rules, our approach will be to judge these as acceptable minor non-monetary benefits and we will make them available publicly on our website. We won't charge for this unless it's requested by clients.

b. Investment recommendations

We may also produce investment recommendations – as defined by the Market Abuse Regulation. Where we consider that such investment recommendations also meet the criteria to be categorised as research under MiFID II, our approach will be the same as it is with standard publications, which is to judge these as acceptable minor non-monetary benefits and make them publicly available on our website. We won't charge for this unless it's requested by clients, your business. We would agree this with you, along with a charge for this in advance. You can find more information on how we put together our charges in Section 8

c. Client meetings

The primary purpose of client meetings is to develop our relationship with you. During the meeting we may discuss market and economic events, as well as share information about trends and flows in the market. These meetings are designed to be of mutual benefit and any relevant information or insight provided is incidental to the overall purpose of the meeting.

We will not look to provide you with any bespoke analysis, research and insight (ARI) during the meeting, unless we've previously agreed this with you. If at any point during the meeting you believe the dialogue would constitute a non-monetary

benefit, as defined by MiFID II, other than an acceptable minor non-monetary benefit, or does not comply with your internal inducement policies, please let us know immediately and we will either stop providing this information or you can agree a fee to be paid for this.

Ahead of any meetings your primary sales contact will:

- confirm the agenda and purpose of the meeting;
- confirm attendance of any other Commercial Banking Markets colleagues we'd like to invite, along with their purpose for attending.

We will periodically offer all relevant third party investment firm clients the ability to receive a macro-economic update in person from us. The material presented will be publicly available free of charge before the meeting and will be generic in nature. We consider that this would constitute an acceptable minor non-monetary benefit.

quality enhancement test and complies with other MiFID II inducement rules which apply to Lloyds Bank plc or Lloyds Bank Corporate Markets plc. We can also set up meetings with economists as well as analysts who can give you a presentation that's tailored to service with you before starting work.

We will only provide you with bespoke analysis if we consider that it passes the full details then we would agree a separate fee for this.

5. Gifts, entertainment and hospitality

You will need to determine whether any gifts, entertainment or hospitality we may offer would constitute an acceptable minor non-monetary benefit.

If you feel that they would constitute a non-monetary benefit from your perspective, or don't comply with your internal inducement policies, please let us know immediately.

4. Chargeable insights and expertise

We can provide you with bespoke ARI if you ask us to and we have a range of market, economic, and solution structuring experts who can provide this service for you. If you request this, it will be charged for separately based on the detail involved and the cost of providing this to you. This ARI may be material produced by us, or a session with one of our experts who will share their insight and expertise.

From time to time we may also present you with bespoke ARI proposals or ideas that we believe may be valuable for your business.

We will provide you with an unsubstantiated summary of the ARI. If you would like to receive

6. Reporting services

We provide assisted and delegated reporting services to our clients. Given regulatory guidance, we consider that these services are ancillary to the execution services we provide to our clients and are not subject to MiFID II inducement rules.

7. Activities related to Underwriting and Placing

Where we offer you the opportunity to subscribe for bonds associated with a primary issuance and we have a distribution role within this, we will be transparent on the fees that we receive from the issuer for the services provided to them, as well as complying with other applicable inducement rules. This disclosure will be made in good time before the sale of the bonds.

8. Our charges

If we agree to provide a service to you that could be a non-monetary benefit – other than an acceptable minor non-monetary benefit – we will agree the charge for this with you in advance. This includes

any bespoke ARIs and we will charge based on our estimate of the resources required.

Once we've agreed the charge with you, we'll send you a written service agreement which you'll need to sign before we start the work. Once we've sent you everything, we will invoice you at the end of the month.

9. Complying with your internal inducements policies

We understand some UK and EEA investment firms may have internal inducement policies that require them to pay a fee for activities or publications outlined in this document that we have determined are not chargeable. Where this is the case, we will look to agree an annual fee with you for some or all of the activities outlined in this document.

Lloyds Bank is a trading name of Lloyds Bank plc, Bank of Scotland plc, Lloyds Bank Corporate Markets plc, Lloyds Bank plc. Registered Office: 25 Gresham Street, London EC2V 7HN. Registered in England and Wales no. 2065. Bank of Scotland plc. Registered Office: The Mound, Edinburgh EH1 1YZ. Registered in Scotland no. SC327000. Lloyds Bank Corporate Markets plc. Registered office 25 Gresham Street, London EC2V 7HN. Registered in England and Wales no. 10399850. Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under registration number 119278, 169628 and 763256 respectively. Eligible deposits with us are protected by the Financial Services Compensation Scheme (FSCS). We are covered by the Financial Ombudsman Service (FOS). Please note that due to FSCS and FOS eligibility criteria not all business customers will be covered.