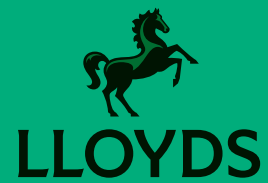


Our Longton branch is closing on 17 March 2027



Longton branch
18-20 The Strand
Longton
Stoke-on-Trent
Staffordshire
ST3 2RP

Visit lloydsbank.com/branchfinder for more information about this branch

Why we're closing this branch



Before we close any branch, we look at how customers are doing their banking. Most customers prefer to use our mobile app, online banking or call us.

Because of this, we'll be closing our Longton branch. We'll explain more about how we made our decision on the following pages.

Helping you bank online



Our app and online banking are the easiest ways to bank with us. And they're simple and safe to use.

If you're not sure about banking online, our branch colleagues are trained to help you.

Our banking family

We're proud to be part of the same family as Halifax and Bank of Scotland. You can visit any of our branches for your everyday banking. You'll get the same friendly welcome and service you're used to.

Other ways to bank

The guide on the next few pages contains details about:

- Our app and online banking
- Other ways you can pay in or withdraw cash
- An alternative branch, Post Office and cash machine
- The new Banking Hub and cash machine coming to your area
- Access to Cash Assessments carried out by LINK
- How to find information on improved cash services in your area.

You can also contact us in the following ways:



Message us
in the app



If you're a Personal
customer call
0345 300 0000



If you're a Business
customer call
0345 072 5555 or speak
to your
Relationship Manager



Speak to one
of our colleagues
at any branch

Ways to bank with us

Mobile banking app



A simple, secure and fast way to bank with us.

- Make payments, transfers, pay in cheques, update account details
- Freeze your card, check your card details and PIN
- Get 24/7 support with our mobile messaging service
- Using the app, deposit cash at a PayPoint location.

If you're a business customer, you can find more information about the services available on the Business banking app by scanning the QR code on the right.

Download the app lloydsbank.com or lloydsbank.com/business



Personal
customers



Business
customers

Online banking



Access your accounts and manage your money 24/7, 365 days a year. It just takes a few minutes to set up.

We'll never get in touch to ask you for:

- Any account details or codes
- To move money to another account
- For your personal details or to take control of a computer.

To register go to lloydsbank.com or lloydsbank.com/business
Visit a branch or call us

A new Banking Hub is coming to this area



Hubs offer face to face banking services on the high street. They're run by the Post Office and open 9am to 5pm Monday to Friday. You can do things like:

- Pay in and withdraw cash and check your balance
- Pay some bills and top up your gas and electricity
- A Lloyds Community Banker visits regularly so you can speak to someone in person if you need help or support.

We'll update our website with the address, opening hours, and the days our Community Banker will be there.

To find out more:
lloydsbank.com/bankinghub
For the location, opening hours and when our Community Banker will visit:
www.cashaccess.co.uk/hubs

Branch



If you need to use a branch, you can now also visit any Halifax or Bank of Scotland branch. We're proud to be part of the same family.

In our Halifax and Bank of Scotland branches, you'll get the same friendly welcome and service you're used to. You can do things like pay in cash and cheques, take out or transfer money and pay bills. If you'd like to open a new account our colleagues will show you how, using our app.

And if you have accounts with Halifax or Bank of Scotland, you can also manage them in any of our Lloyds branches.

An alternative to the Lloyds Longton branch is:

Lloyds Hanley Fountain Square Stoke-On-Trent Staffordshire ST1 1LE	Mon 09:30 - 15:30 Tue 09:30 - 15:30 Wed 10:00 - 15:30 Thu 09:30 - 15:30 Fri 09:30 - 15:30 Sat 09:30 - 15:00 Sun Closed Opening times can vary.	Facilities ✓ Cash machine inside branch ✓ Self-Service Zone or machines ✓ Level or ramp access to branch ✓ Talking cash machine ✗ Cash machine outside branch ✓ Counter service	Further help To find your most convenient Lloyds, Halifax or Bank of Scotland services, go to lloydsbank.com/branchfinder There is public transport between the closing branch and the alternative branch, with a service at least every hour.
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By phone



Our friendly advisers are just a phone call away.

Our automated service is available 24/7.

Call:

Personal customers **0345 300 0000**

Business customers **0345 072 5555**

Monday to Friday 8am to 6pm,
and Saturday 9am to 2pm

LINK Assessments



Before we decided to close this branch, LINK, an independent regulated organisation, completed a Cash Access Assessment in the local area. This looks at ways you can access cash when the branch closes and recommends improvements if needed.

They've recommended a Banking Hub and free to use cash machine are provided for this area.

Local community members and organisations can appeal the recommendation within 28 days of its announcement and request a review of cash services via the LINK website.

LINK assessment outcome:

www.link.co.uk/our-assessments

LINK assessment request:

www.link.co.uk/helping-you-access-cash/request-access-to-cash

LINK assessment appeal:

www.link.co.uk/our-assessments/appeal-an-assessment

Cash Access UK:

www.cashaccess.co.uk

Other banking services in your community

PayPoint



PayPoint allows you to pay some bills, like utility bills, or pay in cash.



You can use our mobile banking app at any of over 28,000 PayPoint locations nationwide. You can pay in up to £300 per day with a £600 monthly limit.

Or you can use your debit card and pin at more than 3,000 shops.

Most are open early 'til late 7 days a week.

Your money should show in your account in minutes, and always within 2 hours.

This service is available for personal customers only.

For your nearest PayPoint location go to: lloydsbank.com/paypoint



Cash Machine



We'll close the cash machine at the Lloyds Longton branch. An alternative free to use cash machine is:

Longton Post Office, 42 Bennett Precinct, Stoke-on-Trent, ST3 2JA

A new free to use cash machine will also be available in this area.

To find a cash machine, use the LINK Cash Locator: www.link.co.uk/cash-locator

Post Office



A Post Office near the Lloyds Longton branch is:



Longton Post Office, 42 Bennett Precinct, Stoke-on-Trent, ST3 2JA

You can do everyday banking tasks at the Post Office, but some restrictions may apply.

For Post Office opening times and services: www.postoffice.co.uk/branch-finder

Community Cash In & Out Machine



There's a machine available at:

Asda, Victoria Road, Fenton, ST4 2HE

It's free to use, and the cash you pay in will be in your account immediately. Using the debit card and PIN linked to your account you can:

- Pay in cash - if you're a business customer, charges will apply for cash processing as per your account terms
- Take out cash
- Check your balance
- Use PIN services.

For more information and opening times go to:

lloydsbank.com/branchfinder

Cash at the till



Check your balance and withdraw from 1p up to £50 with your debit card and PIN, without buying anything.

Shops will make it clear if they charge a fee for this. You can cancel the transaction if you don't want to pay it.

To find a participating shop:
www.link.co.uk/cash-locator

If you need extra help

We offer a range of services for customers who need extra support:

The Digital Helpline

- We have a Digital Helpline which helps customers to build digital skills and confidence with free, one to one training over the phone. They've helped thousands of people learn about online safety and how to use email, the internet and online banking
- They'll never ask you to move money to another account, for your personal details or to take control of a computer
- SignVideo services are also available if you're Deaf and use British Sign Language: digitalhelpline.signvideo.net

Call 01135 184 060, Monday to Friday 9am to 5pm. Or pick up a leaflet in one of our branches.

Relay UK

You can call us using Relay UK if you have a hearing or speech impairment. There's more information on the Relay UK help pages.

www.relayuk.bt.com

SignVideo

SignVideo services are available if you're Deaf and use British Sign Language.

lloydsbank.com/contact-us/sign-video

Talking cash machines

Just select the audio function on any of our talking cash machines and plug in your headphones. They'll talk you through the process.

Bespoke support services

We can let colleagues know if you have specific support requirements. Contact us online, by phone or in branch to tell us how we can help you.

lloydsbank.com/help-guidance/accessibility/support-options

Trusted Person

Do you need someone to act on your behalf or to set yourself up to support somebody else? A Trusted Person can use your account in the same way as you, including debit cards and dealing with things like house insurance.

lloydsbank.com/help-guidance/support-and-wellbeing/someone-to-manage-your-affairs

Accessibility and Disability

We're by your side with expert advice, support and guidance to help with your needs.

- If you need support due to a disability, please get in touch.

lloydsbank.com/help-guidance/accessibility

If you need this communication in another format, such as large print, braille or audio CD, please contact us.

Quick guide for personal customers



	Banking with us				
	Mobile or online banking	Phone	Branch	Branch Cash In & Out Machines	Community Banker
Pay in or withdraw coins	-	-	✓ If counter service	-	-
Pay in or withdraw notes	-	-	✓	✓	-
Pay in cheques	Mobile app	-	✓	✓	We can help
Open an account	✓	✓	✓	-	We can help
Make payments, transfers and manage regular payments	✓	✓	✓	-	✓
Check balance, recent transactions or statements	✓	✓	✓	✓	✓

	Banking in your community			
	PayPoint	Cash In & Out Machines	Post Office	Banking Hub
Pay in or withdraw coins	✓	-	✓	✓
Pay in or withdraw notes	✓	✓	✓	✓
Pay in cheques	-	-	-	-
Open an account	-	-	-	Our Community Banker can help
Pay bills	✓ Some	-	✓ Some	✓ Some
Check balance	-	✓	✓	✓
Check recent transactions or statements	-	✓	-	-



Some services have limits for the amount you can pay in or withdraw cash, pay bills or pay in cheques. More information and website details are also available in this document.



	Banking with us				
	Mobile or online banking	Phone	Branch	Branch Cash In & Out Machines	Community Banker
Pay in or withdraw coins	-	-	✓ If counter service	-	-
Pay in or withdraw notes	-	-	✓	✓	-
Pay in cheques	Mobile app	-	✓	✓	-
Make payments	✓	✓	✓	-	We can help
Check balance	✓	✓	✓	✓	We can help
Manage direct debits and standing orders	✓	✓	✓	-	✓
Manage account users and access	✓	✓	✓	-	We can help
Open an account	✓	✓	We can help	-	We can help

	Banking in your community		
	Cash In & Out Machines	Post Office	Banking Hub
Pay in or withdraw coins	-	✓ Change giving service available	✓ Change giving service available
Pay in or withdraw notes	✓	✓	✓
Pay in cheques	-	-	-
Check balance	✓	✓	✓



Some services have limits for the amount you can pay in or withdraw cash, pay bills or pay in cheques. More information and website details are also available in this document.

How we made our decision

Before we close a branch, we carefully consider and analyse how customers will be affected, including:

- How customers are choosing to bank with us
- How often customers use the branch and how this is changing
- Current services available in the branch and the branch opening hours
- Visiting the branch to consider the location and understand the alternative ways to bank in the area
- Assessing the local transport services, and how often they run
- Reviewing the broadband availability in the area
- How our customers, including those who are vulnerable or may need extra support would be affected
- We've shared our plans to close this branch with LINK who have independently assessed the access to cash needs of the local community.

Closing branch customers are already banking in other ways



41%
of Personal customers

have also used other Lloyds branches – in a 12 month period ending November 2025.

75%
of customers

have also used other Lloyds branches, and online banking or called us – in a 6 month period ending November 2025.

38%
of Personal customers

have used the closing branch and the Post Office® in a 12 month period ending November 2025.

Customers using this branch



Regular monthly branch usage

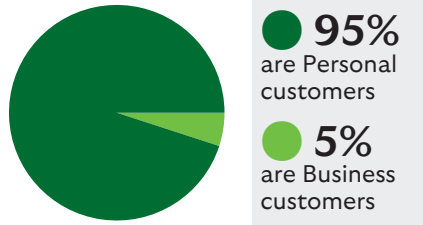
829
customers

transacted at the counter or Immediate Deposit Machine (IDM) 4 months out of 6 months ending November 2025.

Age of Personal customers

< 18	>	2%
18-34	>	16%
35-54	>	28%
55-74	>	34%
75+	>	20%

Type of customer



When we use the term	What this means
Customers using the branch on a regular monthly basis	The number of customers who transacted at the counter or IDM in 4 out of 6 months ending November 2025.
Percentage of customers who use this branch and other Lloyds branches	The proportion of Personal customers who have used this branch and have also used a different branch in a 12 month period ending November 2025.
Percentage of customers who use this branch and have also used other Lloyds branches and online banking or called us	The proportion of customers who have used this branch and have also used other Lloyds branches and online banking or called us in a 6 month period ending November 2025.
Percentage of customers who use this branch and the Post Office®	The proportion of Personal customers who have used this branch and have also used the Post Office® in a 12 month period ending November 2025.
This branch can be reached by public transport	There is public transport between the closing branch and the alternative branch, with a service at least every hour.
Vulnerable customers	Someone who, due to their personal circumstances, is especially susceptible to detriment, particularly when a firm is not acting with appropriate levels of care.
Broadband availability	This shows broadband coverage is available in the location of the closing branch postcode.

We're contacting customers and members of the local community



We're writing to customers to let them know we're closing this branch. We also plan to contact the following organisations and members of the local community to let them know:

- The local MP for Stoke-on-Trent South
- Banking Team and Senior Representatives from the Post Office
- Post Office Area Manager responsible for the nearest three Post Offices to our closing branch
- National Federation of Sub-Postmasters
- The local Citizens Advice Service
- The local Chamber of Commerce.

Once we've gathered their feedback, it will be available to read in the closing branch and at lloydsbank.com/branchclosures two weeks before this branch closes.

Further support and guidance

If you'd like to move your current account



You can switch your current account to a new bank or building society in seven days using the free, independent Current Account Switch Service (CASS).

Your new bank will manage the transfer of your payments and balance, and your old account will be closed.

Personal account holders – for all UK current account holders, including joint accounts.

Business account holders – for small businesses, charities and trusts with an annual turnover of up to £6.5million and up to 50 employees.

For more information:

www.currentaccountswitch.co.uk

How to protect yourself online



You need to take care when you use the internet, mobile or online banking.

- Use passwords that aren't easy to guess and never share them
- Make sure you know how to keep your devices safe and up to date.

Securing your accounts helps us support you better in the event of a scam.

Visit our fraud hub online:

For Personal customers go to lloydsbank.com/help-guidance/protecting-yourself-from-fraud

For Business customers go to lloydsbank.com/business/security

If you're worried about your finances



If you'd rather speak to someone independent, these organisations can offer help and debt advice for as long as you need it. And they can talk to us for you if you'd like them to.

Talking to us, or an independent organisation, won't affect your credit score. And if one of the options we talk about does - we'll explain what this means for you before we set anything up.

StepChange – call 0800 138 1111 – www.stepchange.org

Money Wellness – call 0800 307 7002 – www.moneywellness.com

Advice Northern Ireland – call 0800 915 4604 – www.adviceni.net

Proud to be part of the same family



LLOYDS



BANK OF
SCOTLAND

If you need to tell us something

If you want to make a complaint, you can message us in the app 24/7 or find support online at:

lloydsbank.com/contact-us/how-to-complain

You can also call us on: **0800 072 3572** (+44 173 346 2267 outside the UK). Or visit a branch.

Calls and online sessions may be monitored and recorded. Not all telephone services are available 24 hours a day, 7 days a week.

Things you need to know

We observe the requirements of the **Financial Conduct Authority Final Guidance 'FG22/6: Branch and ATM closures or conversions'**: www.fca.org.uk/publication/finalised-guidance/fg22-6.pdf and the **Access to Cash sourcebook**: www.handbook.fca.org.uk/handbook/ATCS

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Mobile banking app – our app is available to customers with a UK personal account and valid registered phone number. Minimum operating systems apply, so check the App Store or Google Play for details. Device registration required. Terms and conditions apply: lloydsbank.com/legal/online-banking/internet-banking

Keeping your money protected – eligible deposits with us are protected by the Financial Services Compensation Scheme. We're covered by the Financial Ombudsman Service. Please note that due to FSCS and FOS eligibility criteria not all business customers will be covered.



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This information is correct as of January 2026 and is relevant to Lloyds Bank plc products and services only.