

# Lloyds Premier Prize Draw Rules

The Lloyds Premier Prize Draw (the “Draw”) is a free prize draw taking place between 20<sup>th</sup> May 2025 and 8<sup>th</sup> December 2025.

The prize for the Draw is either a:

- Range Rover Sport P460 Dynamic SE with Santorini Black exterior, Ebony interior and standard specification, and one year road tax provided by Lloyds Bank are included; or
- as an alternative to the vehicle the winner could choose a prize of £20,000 tax-free cash.

The vehicle and the tax-free cash alternative are referred to collectively in these Ts & Cs as the “Prize”. The winner can only choose either the vehicle or the cash as their prize. You cannot choose both the vehicle and the cash.

All eligible entries into the Draw have an equal chance of winning.

By taking part in the Draw you agree to these rules.

Taking part in the Draw doesn’t affect any conditions of your Lloyds Premier account with us.

You will only be entered into the Draw once and there will only be one winner.

## How to take part and how to opt out from the Draw?

By opening a Lloyds Premier account between 20<sup>th</sup> May 2025 and 8<sup>th</sup> December 2025 you agree to be automatically entered into the Draw. If you do not want to take part in the draw please email [prizedrawoptout@lloydsbanking.com](mailto:prizedrawoptout@lloydsbanking.com). Once you have opted out of Draw, you will not be able to re-enter it.

## Eligibility Criteria

To be eligible for the Draw, you must:

- be aged 18 or over;
- be a UK resident and your address in our records must be in the UK. We can check where you live. We disregard short term absences of up to 3 months; and
- have an open Lloyds Premier personal current account.

The Lloyds Premier account you have to take part in the Draw must:

- have been opened between 20<sup>th</sup> May 2025 and 8<sup>th</sup> December 2025;
- remain open until at least 8<sup>th</sup> December 2025; and
- be in your name, and held on your own behalf; or
- be shown in our records as held by another person as your representative and held on your behalf. For example, a representative could be an attorney or a deputy, receiver, or guardian.

## Other important information

- If the vehicle is selected by the winner as the Prize, we will put them in contact with Jaguar Land Rover (“JLR”) to arrange collection.
- In order to claim the vehicle as their Prize the winner must show JLR:
  - their Lloyds Premier Account debit card;

- either the email or letter from us to you confirming that you are the Prize Draw winner; and
- either a provisional licence (if you are a learner driver) or a full driving licence valid in the UK. This requirement may be waived where the winner can show (to JLR's reasonable satisfaction) that they are not able to drive due to a disability or medical condition but wish to own a car for a carer to use for the winner's benefit. This requirement will be waived if the winner elects to receive the tax-free cash as the Prize.
- Alternatively, if the £20,000 tax-free cash is selected as the Prize we will arrange for it to be paid directly into the winner's Lloyds Premier account.
- Maintenance, insurance, services and running costs of the vehicle are the responsibility of the winner from the date of ownership. This date will be confirmed with the winner in writing following the winner's acknowledgement of the Prize.
- Lloyds Bank plc will pay the first year of road tax on the vehicle, where the Range Rover Sport P460 Dynamic SE is selected. The winner will be responsible for arranging and paying road tax for all subsequent years.
- Vehicle warranty will vary dependent on the Prize. Warranty and its duration will be confirmed by JLR with the winner before delivery.
- Any pictures depicting the prizes on any media including press advertisements, posters or TV commercials are indicative only and the actual prize may vary from the depictions. The promotion does not constitute an endorsement or recommendation of the product being offered as a prize.

## **Who can't take part**

You won't be included in the Draw if you are employed by a company in Lloyds Banking Group or by JLR or are a member of the immediate family of employees directly involved in the running, administration, or promotion of the Prize Draw. We define immediate family member as a spouse, parent, sibling, child, or household member of any such employee. Household is defined as living under the same roof.

## **The Draw and how it works**

The Draw will be run by Lloyds Bank plc.

The Draw will be held by 22<sup>nd</sup> December 2025. We will randomly select a potential winner from customers who are registered for the Draw and who meet the qualifying criteria.

We do our best to make sure all qualifying customers, and only qualifying customers, are entered into the Draw. However, it is possible that in a small number of cases a non-qualifying customer could be entered, or a qualifying customer could be entered more than once or not at all. We will take reasonable steps to make sure this doesn't happen and correct any errors where reasonably possible – however should such cases arise, we will not be responsible to any customers.

Our decision is final in all matters relating to the Draw, and we won't respond to further questions about it. We don't accept any liability if communications about the Draw with either ourselves, or JLR, get lost, damaged, or delayed.

We reserve the right to delay or cancel the Draw without notice because of:

- legal or regulatory issues;
- systems failure;
- a third party failing to carry out services; or
- any other cause beyond our reasonable control.

If this happens, we'll put a notice on our website as soon as we practically can.

We reserve the right to substitute any prize for a prize of equal or greater value. This applies to a prize as a whole or certain elements of it.

## **How we announce winners**

The potential winner will be contacted by Lloyds Bank plc via a telephone call. We will not ask for your account details during the call.

We will also contact the potential winner using the email address provided when they opened their Lloyds Premier account. The email will be sent from us and will explain how to claim the Prize. **You must respond within 7 calendar days of the email being sent.**

We will aim to contact any potential winner who has been selected and checked before 19<sup>th</sup> January 2026.

If you are contacted, it is important that you select your Prize in the timescales given otherwise we will assume you do not want it, and we will award the Prize to the next eligible person randomly selected by us.

Our decision is final in all matters relating to the Draw, and we won't respond to further questions.

If you are the potential winner, we can require you to give us reasonable proof of your identity, age, and address. We will ask the potential winner to confirm that they are not an immediate family member or member of the same household of someone directly involved in the running or promotion of the Prize Draw as someone involved in the running of the Prize Draw. We will explain what you need to do when we contact you.

If anyone falsely claims to be a winner, they are liable to pay us any associated costs, losses, damages, and expenses (including our costs in awarding a genuine winner).

If a potential winner dies before we're due to award their Prize, their personal representative can claim it on behalf of their estate. The personal representative must show us proof of their authority to act (like a grant of probate or confirmation).

After the Draw, we will make a list of the winner's surname and county available to anyone who asks for it. If you are the winner, you don't have to agree to have your surname included on this list – we will explain how when we contact you. We may need to share the winner's surname and county with the Advertising Standards Authority.

We may ask the winner to take part in publicity, but you don't have to agree.

We will not contact non-winners.

## **Promoter**

Lloyds Bank plc is the Promoter of the Draw. Its registered office is at 25 Gresham Street, London EC2V 7HN.

'We', 'us' and 'our' in these rules mean Lloyds Bank plc (trading as Lloyds Bank).

The vehicle is provided and administered by Jaguar Land Rover. Registered office address: Abbey Road, Whitley, Coventry, CV3 4LF.

## **This information is not part of the rules:**

Your personal information will be held by Lloyds Bank plc, which is part of Lloyds Banking Group. You can access more information about how we share your information in our full privacy notice at: [lloydsbank.com/privacy](https://lloydsbank.com/privacy) or ask us for a copy.

If you are the prize winner your name, email address and town or city of residence will be shared with JLR for the purpose of verifying that you are not a JLR employee or an immediate family member of the JLR employees involved in administering the prize draw. JLR will use the data shared for this specified purpose only, and the data will be deleted immediately after the validation checks are completed. The data will not be held or processed for any other purpose.

If you need this communication in another format, such as large print, Braille or audio CD, please contact us.

You can call us using Relay UK if you have a hearing or speech impairment. There's more information on the Relay UK help pages [www.relayuk.bt.com](https://www.relayuk.bt.com).

SignVideo services are also available if you're Deaf and use British Sign Language: [lloydsbank.com/contact-us/sign-video](https://lloydsbank.com/contact-us/sign-video).

If you need support due to a disability please get in touch.

If you want to make a complaint, visit a branch or learn more online at: [lloydsbank.com/contact-us/how-to-complain](https://lloydsbank.com/contact-us/how-to-complain).

To speak to us, call: 0800 072 3572 (+44 173 346 2267 outside the UK). Adviser service: 24/7.

You can also write to:

Lloyds Bank  
Customer Services  
BX1 1LT

We'll confirm who will be dealing with your complaint. If we can't resolve things immediately, we'll let you know what the next steps are.

Provided you've tried to resolve things with us first, if you're still unhappy, you can ask the Financial Ombudsman Service to help. We can provide information on how to do this if you need it.

Calls and online sessions may be monitored and recorded. Not all Telephone Banking services are available 24 hours a day, seven days a week.

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This information is correct as of May 2025 and is relevant to Lloyds Bank products and services only.