



FOR IMMEDIATE RELEASE

## Lloyds Bank launches 2019 Student Account

- **Free TOTUM card giving customer access to over 200 UK discounts**
  - **Fee-free arranged overdraft of up to £1,500**
- **Mobile banking app to help students manage their money on the go**

Lloyds Bank has today announced the launch of its 2019 Student Current Account, available to both new and existing customers.

For the first time, Lloyds Bank will offer customers a TOTUM card, giving students access to over 200 UK discounts on the high street and online plus 42,000 discounts worldwide with a free International Student Identity Card (ISIC). The TOTUM card is a great way to save on everyday shopping from food and drink to books, travel, computer software, music, entertainment, days out, fashion, film plus much more.

The account offers:

- **A fee-free tiered arranged overdraft of up to £1,500** in years one to three, which can be extended up to £2,000 in years four to six if studying for longer.
- **Free TOTUM card (previously NUS extra) for three years** giving students access to over 200 UK discounts on the high street and online including Odeon, Apple, Co-op, New Look, ASOS, Thorpe Park and many more.
- **Contactless Debit Cards** allowing a fast way to make a payment of up to £30 without the need to enter a PIN.
- **Mobile Payments** providing another convenient way to pay with a Lloyds Bank debit card using either an Apple or Android device.
- **Everyday Offers** rewarding customers with up to 15% cashback at the type of places they regularly shop including Morrisons, Costa, Nando's, Just Eat, Subway and New Look.
- **Mobile alerts** that will let customers know if their balance is running low or if they have insufficient funds to make a payment.

## MEDIA CONTACTS

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**Gabrielle Collins, Head of Current Accounts for Lloyds Bank, said:**

*We're delighted to launch this year's student account which continues to offer a great range of features designed to make students' money go further. Alongside the rewards students can get their hands on through Everyday Offers, the new TOTUM card gives access to even more fantastic deals. As always, access to their money will never be more than a tap away with our own five star mobile app and our range of text alerts which will give them even more control over their finances."*

Students have a range of options when managing their finances through Lloyds Bank, including access to the popular mobile banking app. With the app, they can do their banking where and when it's convenient to them. They can use it to keep track of their spending and account balances, so they don't unexpectedly go overdrawn, and to transfer money between their accounts, pay friends and bills, and manage their Direct Debits and standing orders.

They can even use the app to report their cards lost or stolen and order replacements, to order a new PIN, or to say when they're going abroad. The app is easy to use and has additional built-in security technology to keep customer details safe and private.

**ENDS**

**Notes to editors:**

- To open a Lloyds Bank Student Account customers need to be aged 17 or over and studying on a course that is full time and two years or more in duration, or a one year Access course leading to a degree. Applicants need to have been a resident in the UK for the past three years. They will also need to provide a UCAS confirmation letter confirming their place or a letter from their university or college. New customers will also need to provide proof of ID and address. All documentation must be presented in a branch.
- A fee-free tiered arranged overdraft (subject to application and approval, aged 18 or over) of up to £1,500 is available in year one (£500 for the first 6 months from account opening, £1,000 in months 7-9 and £1,500 from month 10 onwards). The fee-free tiered arranged overdraft limit in years two and three is up to £1,500. For students studying for longer than three years, a fee-free tiered arranged overdraft up to £2,000 is available in years four, five and six.
- To be eligible for 'Everyday Offers' customers must be over the age of 18 and be registered for internet banking. Customers must activate each offer to gain cashback.
- Customers need to register an active mobile phone number to be eligible for mobile alerts.
- Customers can apply for a Student Account online or in any Lloyds Bank branch.

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- The full range of discounts offered by the TOTUM card (previously NUS extra) can be viewed at [www.TOTUM.com](http://www.TOTUM.com). Partners include big names such as 40% off at Café Rouge and Las Iguanas, 25% off student ticket prices at Odeon, 10% off at The Co-op, plus discounts from Apple, 16-25 Railcard, National Express, Superdrug, New Look, Jack Wills, Zavvi, PizzaExpress, ASOS, CrossCountry Trains, Missguided, Domino's and Thorpe Park plus many more.

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