



Fix now, save later: Lloyds and E.ON Next launch exclusive energy tariff

- **Exclusive E.ON Next tariff for Lloyds customers fixes typical annual energy costs at £1,697 for 24 months.**
- **Offer is available via Lloyds' Rewards Hub between 28 September and 12 October.**
- **First 1,000 eligible customers also receive an Amazon voucher.**

Lloyds is giving its customers access to an exclusive fixed energy tariff of £1,697 a year for 24-months from E.ON Next.

The offer, available via the Bill Switcher section in the Rewards Hub in the Lloyds app from 28 September until 12 October, provides customers with certainty around the cost of household energy.

From 1 October, the energy price cap will rise, taking the average annual bill for a typical household with both gas and electricity, paying by Direct Debit, to £1,723, and forecasts suggest the January price cap could be £2,065⁽¹⁾.

Actual bills will vary depending on how much energy a household uses.

In addition, the first 1,000 eligible customers applying for the energy deal will receive an Amazon voucher - worth £25 for customers switching both gas and electricity and £10 for those switching just one.

Chris Butt, Head of Rewards Partnerships at Lloyds said: "As colder weather approaches, many households will be looking for ways to keep their energy bills down – this exclusive tariff offers customers more certainty over what they will pay towards their bills.

"Customers can also make their money go further with Lloyds Rewards, which offers a host of offers, cashback, and a range of activities to earn rewards. They can also use the Bill Switcher service, which makes it easy to compare household bills and find a better deal."

What is Bill Switcher?

Together with ApTap, Lloyds created Bill Switcher, a free service in the Rewards hub in the Lloyds app which helps customers check whether they could pay less for their broadband, mobile phone or energy. Since launching Bill Switcher, Lloyds has helped customers save more than £359,000 in energy and broadband deals.

Customers can use it to compare providers, see alternative deals and switch to a new supplier if they find an option that suits them. The service is found in the tools section of the Rewards Hub.

What is Lloyds Rewards?

Lloyds Rewards is a dedicated space in the Lloyds app where customers can browse cashback offers and perks available to them.

This includes cashback of up to 15% when shopping at selected retailers using an eligible Lloyds debit or credit card. Customers activate an offer in the app then shop as normal in store or online,

The Rewards space also offers prize draws and simple challenges. Lloyds is currently running a Super Prize Draw,



giving away thousands of pounds in cash prizes, including a £1 million top prize in November. Customers can see the prize draws available to them and, depending on the draw, enter with a tap or complete a simple action to earn an entry. Challenges can be taken on to unlock further rewards.

Ends

Notes to Editors

Information correct as at 30 September 2026

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⁽¹⁾Source: [Energy Price Cap Predictions and Insights | E.ON Next](#)